



For Immediate Release

Contact: Bob Burris

Economic Development & Workforce Housing Manager
Community Development Department

Phone: 707-428-7649

Cell: 707-718-5371

RBurris@fairfield.ca.gov

Blue Apron announces expansion to Fairfield

Fairfield, California (Wednesday, February 8, 2017)— The City of Fairfield is proud to announce the location of its newest company, Blue Apron. Blue Apron is the largest fresh ingredient meal delivery service in the U.S., and it has chosen Fairfield for its west coast packaging and fulfillment hub expansion for its well-known meal kits.

As a testament to Fairfield's rich history in agriculture providing a wide variety of fresh produce, strategic location providing access to multiple ports and shipping lanes, and extensive roster of food and beverage production companies that call Fairfield home, the company leased 430,000 square feet of space at Gateway 80 Business Park in a facility now under construction on Cordelia Road.

The facility will include very complex machinery and systems to maximize efficiency and the number of meal kits being shipped throughout the west coast. "We are thrilled to be a part of the strong economic development happening in the Fairfield region. Our new fulfillment center will enable us to continue to scale our operations efficiently to meet the needs of our network of customers across the U.S.," said Pablo Cussatti, senior vice president of Operations and Fulfillment for Blue Apron.

While exact numbers have not been solidified, the employee count could easily reach over 1,000. The economic impact to the City will be significant, and the addition of Blue Apron assists in efforts to draw in additional food and produce-related companies that could be potential suppliers. Fairfield's Mayor Harry Price explained, "Our landscape continues to be enriched by premium food and beverage companies like Blue Apron choosing Fairfield. By locating here Blue Apron will bring another welcomed economic boost for jobs in our community."

City staff has been working with Blue Apron for over a year to assist them in their decision, and move their development team through the planning process. As the company gets closer to its 2018 opening date, staff will intensify its efforts in making sure the company takes advantage of all of the programs and services the State, region and City of Fairfield have to offer, including helping them access the City's strong labor pool. Bob Burris, Division Manager of Economic Development & Workforce Housing stated, "This is a huge win for the City of Fairfield. This is a company that will be one of the largest private employers in Fairfield, and add to Fairfield as the center of gravity for the food industry."

With the addition of Blue Apron, the Gateway 80 Business Park, totaling over 860,000 square feet, is preleased prior to completion of construction. This comes two years after the neighboring Solano Logistics Center, totaling over 1 million square feet, was preleased prior to completion of construction as well.